

Get the City Moving Terms and Conditions

1. Get the City Moving (“Promotion”) contained in these Terms and Conditions are organized by Cathay Pacific Airways Limited (“Cathay”), Asia Miles Limited (“AML”) (Cathay and AML collectively are, “Cathay/AML”) and Cigna Worldwide General Insurance Company Limited (“Cigna Healthcare”).
2. Unless otherwise defined in these terms and conditions (“Terms and Conditions”), the following capitalized terms shall have the following meanings,
 - a) “Asia Miles by Cathay App” refers to the application of AML that allows users to use on mobile or desktop devices.
 - b) “Cathay Membership Programme” means the travel and lifestyle awards and relationship programme owned by Cathay, and operated and managed by AML.
 - c) “Member” means any person who is a member of the Cathay Membership Programme.
 - d) “Wellness Journey” means the wellness experience available on Asia Miles by Cathay App that enables Members to participate in and/or complete activities, challenges, events, assessments and promotions.
3. The Promotion starts from 11 July 2024, 00:00 until 9 August 2024, 23:59 (both dates inclusive, GMT+8) (“Promotion Period”).
4. The Promotion is only eligible to Member who is aged 18 or above Hong Kong resident (“Participant”). By participating in the Promotion, the Participants are deemed to have read, accepted and agreed to be bound by the Terms and Conditions.
5. The Promotion will consist of 3 wellness challenges through Wellness Journey in the Asia Miles by Cathay App as below and each Participant is eligible for receiving the rewards as detailed below (each referred to as “Reward”):
 - Challenge 1 - Rewarding Flying Fish
The first 3000 Participants who have successfully completed 600 minutes swimming within 30 days (“Challenge 1”), from 11 July 2024, 00:00 to 9 August 2024, 23:59 (Hong Kong time, both dates inclusive), will each be awarded 100 Asia Miles.
 - Challenge 2 – Pedal and Rewards
The first 3000 Participants who have successfully completed 300 minutes cycling within 14 days (“Challenge 2”), from 27 July 2024, 00:00 to 9 August 2024, 23:59 (Hong Kong time, both dates inclusive)(), will each be awarded 100 Asia Miles.
 - Challenge 3 – Rewarding Heath and Beyond
Participants are required to complete a 4-question survey during the Promotion Period (“Challenge 3”, together with Challenge 1 and Challenge 2, the “Challenges”). For the first 3000 Participants who have successfully completed Challenge 3 and agreed to Cathay/AML’s use and transfer of personal data to Cigna Healthcare for the purpose of direct marketing during the Promotion Period, will each be awarded 100 Asia Miles.
 - The first 3000 Participants who have successfully completed all 3 Challenges during the Promotion Period, will each be awarded an additional 100 Asia Miles.

6. Each Participant may only participate in the Promotion once and is only entitled to receive a Reward from each Challenge once during the Promotion Period.
7. For Participants who are eligible to receive a Reward, the Reward will be credited to the Participant's Cathay Membership Programme account on or before 30 September 2024.
8. All personal information provided by the Participants must be consistent with the record of Cathay/AML, true, correct and complete. Cathay/AML and Cigna Healthcare assume no responsibility or liability if the Participants are unable to receive the Rewards due to any information provided is incorrect or incomplete.
9. To the maximum extent permitted by law, Cathay/AML and Cigna Healthcare reserve the right to alter or terminate the Promotion (in whole or in part) and / or amend the relevant terms and conditions of the Promotion at any time without prior notice.
10. The [Cathay Membership Programme Terms and Conditions](#) (including the Wellness Journey Terms and Conditions) shall apply. In the event of any inconsistency between the Terms and Conditions of this Promotion and the terms and conditions of Cathay Membership Programme (including the Wellness Journey), this Terms and Conditions will prevail.
11. The Rewards are not exchangeable, transferable, returnable or redeemable for cash.
12. This Terms and Conditions are governed by and shall be interpreted in accordance with the law of Hong Kong Special Administrative Region.
13. For any dispute arising from this Promotion, Cathay/AML and Cigna Healthcare reserve the right of final decision.
14. In case of any discrepancy between the English and the Chinese versions of this Terms and Conditions, the English version shall prevail.
15. Personal data collected, used, stored, disclosed or otherwise dealt with in connection with this Promotion shall be processed in accordance with the [Cigna Healthcare Personal Information Collection Statement](#), [Cathay/AML privacy policy](#) and [Wellness Journey Privacy Policy](#). By participating in this Promotion, you confirm your understanding and agree to the Cigna Healthcare Personal Information Collection Statement, Cathay/AML privacy policy and Wellness Journey Privacy Policy.