

Highlights

- Turnover of HK\$ 42,448m, up 22.6%
- Group loss of HK\$ 663m, after HK\$ 468m DOJ provision, down 125.7% from HK\$ 2,581m profit
- Loss per share HK16.8c, down 125.6%
- Interim dividends HK3.0c per share, down 88.0%
- Gross fuel costs up 83.0% to HK\$19,307m
- Gross fuel costs now 45.3% of total operating expenses
- Pax load factor up 1.9%pt to 80.0%
- Pax yield increased by 4.1% to HK55.9c
- Cargo and mail load factor up 1.1%pt to 66.4%
- Cargo and mail yield decreased by 1.8% to HK\$1.60







Interim Result

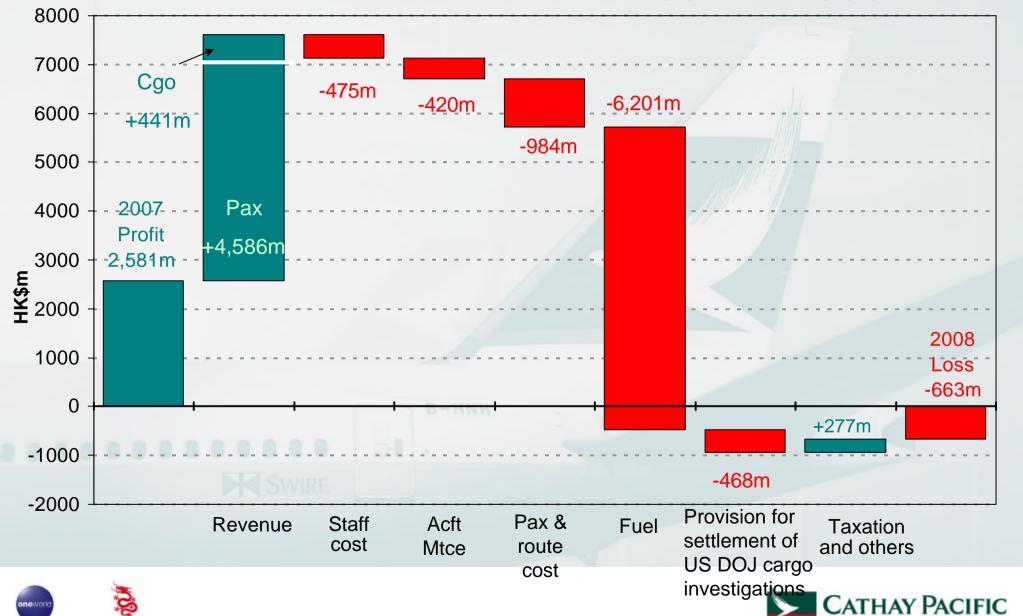
	<u>1H 2008</u>	1H 2007
Group (Loss)/Profit	(HK\$663m)	HK\$2,581m
Group Turnover	HK\$42,448m	HK\$34,631m
(Loss)/Profit Margin	(1.9%)	8.9%
Return on Capital Employed	(0.3%)	9.9%
Available tonne kilometres	12,081m	10,975m
Cost per ATK	HK\$2.79	HK\$2.30
Cost per ATK (w/o fuel)	HK\$1.73	HK\$1.69
Revenue Load Factor	76.2%	73.9%
Breakeven Load Factor	78.9%	66.8%







Interim Profit Reconciliation: 2007 to 2008







Passenger Service - Key Numbers

1H 2008	<u>vs 1H 07</u>

Turnover + 21.9%

Seat Capacity (ASK) 56,949m + 14.3%

Passenger Number 12.5m + 13.7%

Yield per Revenue Pax Km HK¢ 55.9 + 4.1%

Load Factor 80.0% + 1.9% pts







Passenger Service - by Region

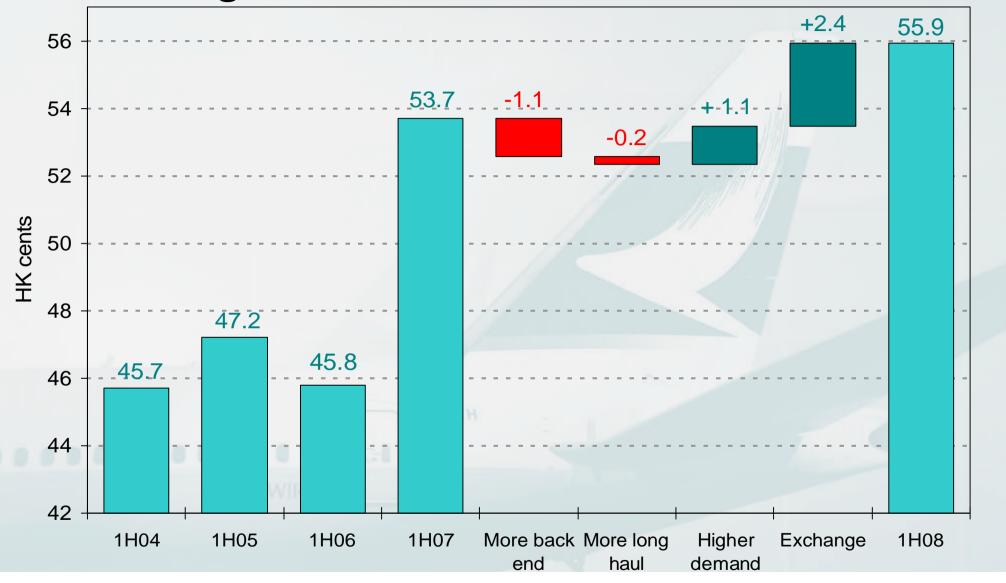
	ASK (m)	vs 1H07	Load Factor	vs 1H07	Yield Change	
SW Pacific & S. Africa	8,617	+20.2%	76.3%	-4.4% pts	+10.3%	
Europe	9,781	+1.7%	86.7%	+5.3% pts	+8.7%	
SE Asia & Middle East	10,445	+9.2%	80.6%	+4.2% pts	+6.7%	
North Asia	11,896	+2.4%	73.3%	+4.9% pts	+4.4%	
North America	16,210	+36.7%	82.6%	-2.3% pts	-0.2%	
Systemwide	56,949	+14.3%	80.0%	+1.9% pts	+4.1%	







Passenger Yield









Cargo Service - Key Numbers

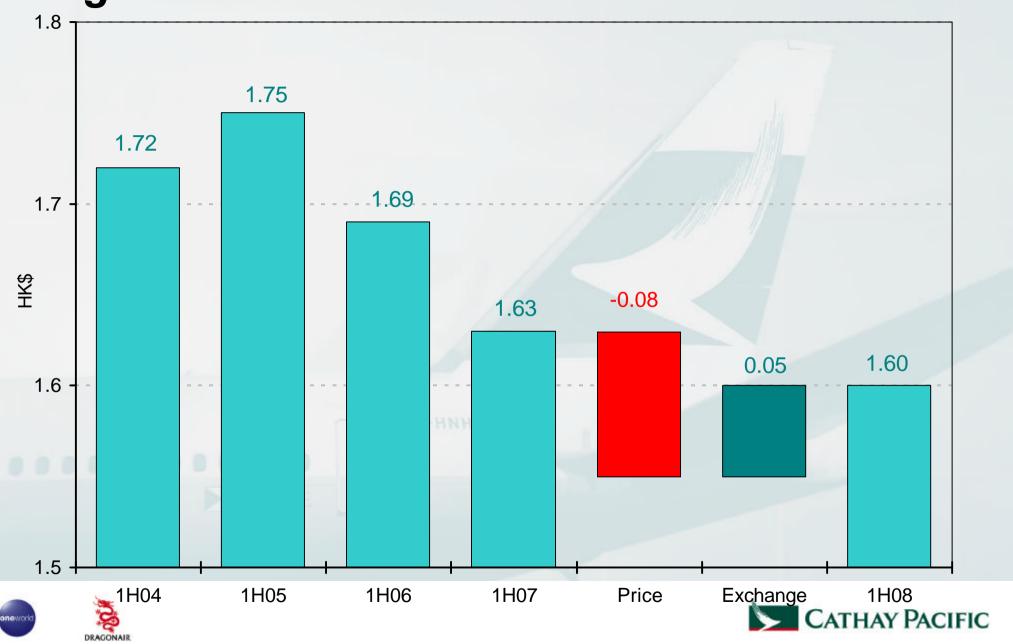
	1H 2008	<u>vs 1H 07</u>
Turnover	HK\$8,145m	+ 10.4%
Cargo Capacity (ACTK)	6,666m	+ 6.9%
- on passenger aircraft	2,431m	+9.5%
- on freighters	4,235m	+ 5.4%
Cargo Carried	828k tons	+ 6.8%
Yield per tonne km	HK\$ 1.60	- 1.8%
Load factor	66.4%	+ 1.1%pts







Cargo & Mail Yield



Net Operating Cost

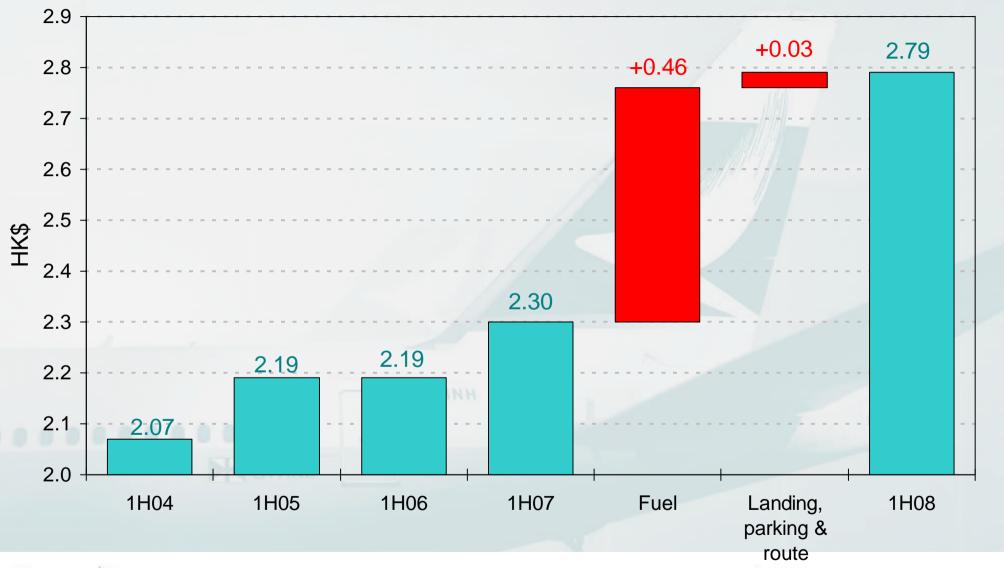
	1H 2008	<u>vs 1H 2007</u>	%age of
			<u>Total</u>
Staff	6,284	+ 8.7%	17.9%
Inflight service & passenger	1,370	+ 19.1%	3.9%
Landing, parking & route	4,914	+ 19.3%	14.0%
Fuel	13,143	+ 94.1%	37.5%
Aircraft maintenance	3,923	+ 12.1%	11.2%
Depreciation & lease	3,996	+ 15.7%	11.4%
Net finance charges	468	+ 15.8%	1.3%
Others Switter	935	- 15.5%	2.7%
Net Operating Cost HK\$m	35,033	+ 33.3%	100%







Cost per ATK

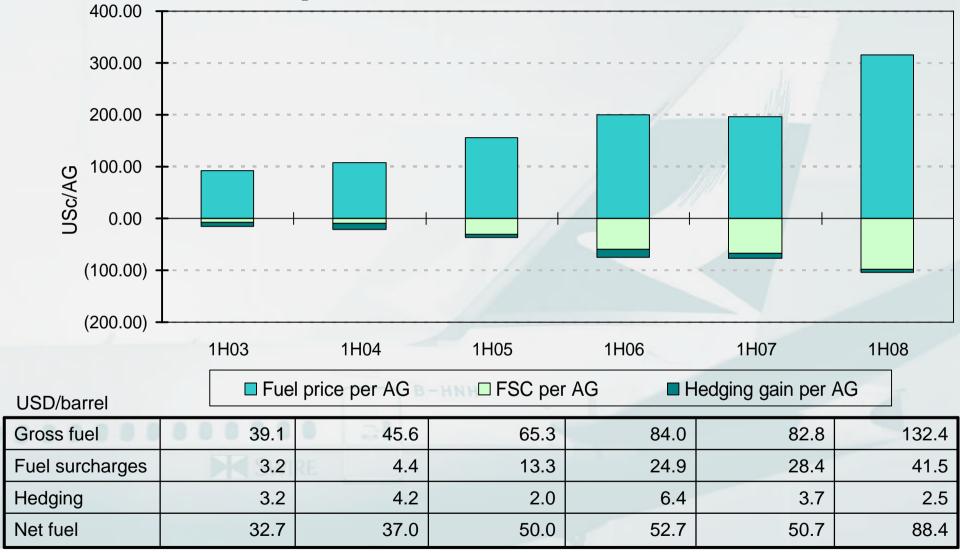








Interim fuel price movement – 2003 to 2008

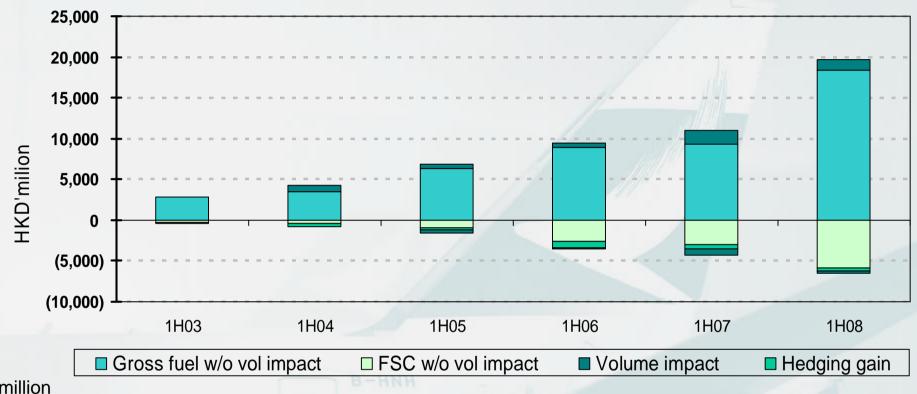








Interim fuel expenditure – 2003 to 2008



HKD' million

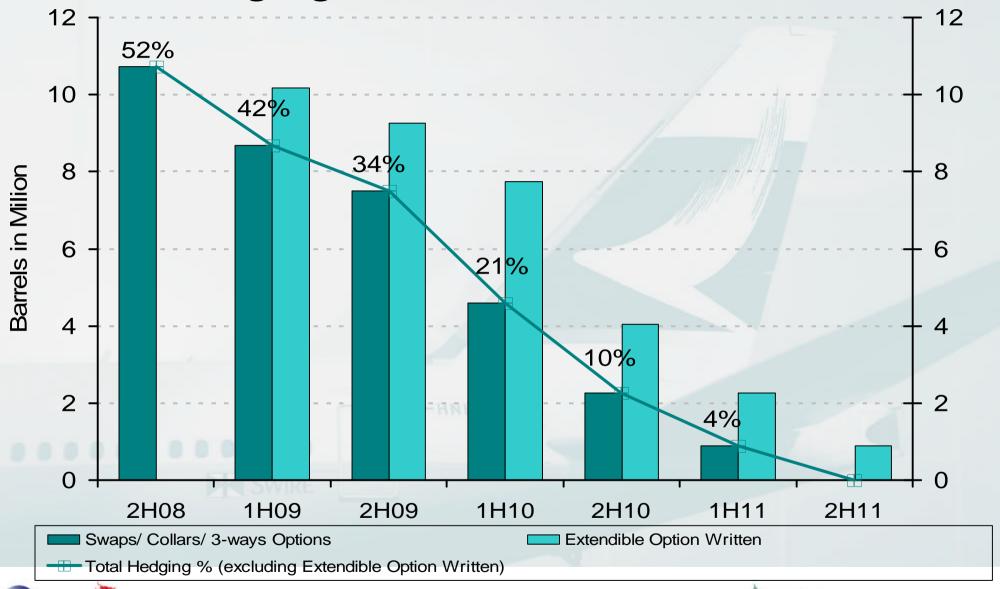
Gross fuel cost	2,870	4,227	6,862	9,401	11,041	19,672
Fuel surcharges	231	404	1,398	2,785	3,781	6,164
Hedging	237	388	207	720	488	365
Net fuel cost	2,402	3,435	5,257	5,896	6,772	13,143







Current Hedging Position









Balance Sheet

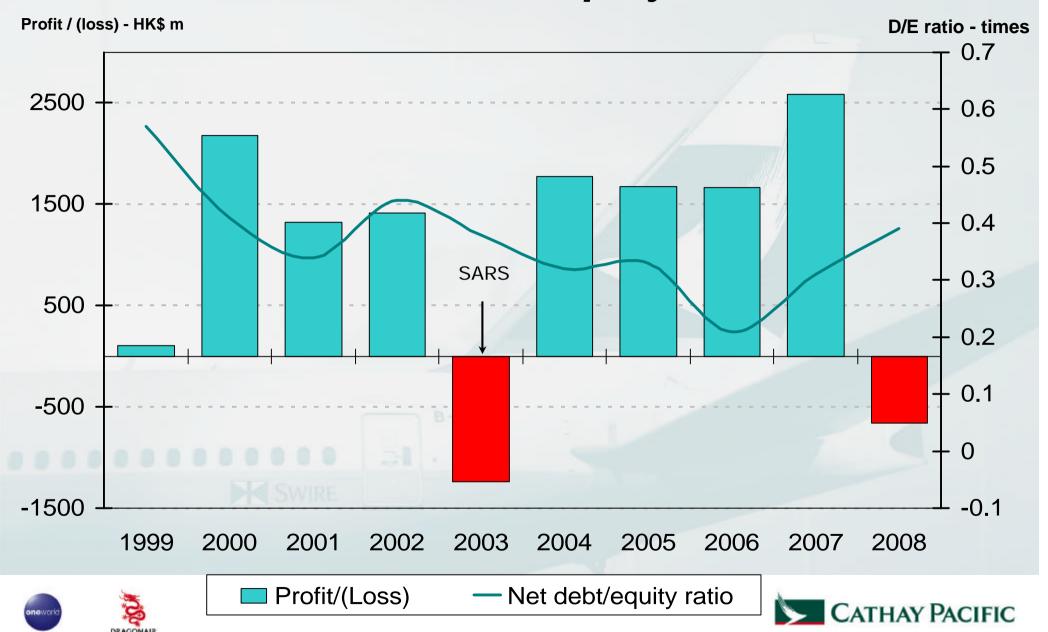
<u>Jun08</u>	Dec07	<u>vs Dec 07</u>
HK\$47,986m	HK\$50,549m	5.1% down
HK\$37,842m	HK\$36,368m	4.1% up
HK\$(18,984m)	HK\$(21,637m)	12.3% down
HK\$18,858m	HK\$14,731m	28.0% up
HK\$67,014m	HK\$65,458m	2.4% up
0.39	0.29	+ 0.1 times
HK\$7,511m HK\$9,484m	HK\$7,511m HK\$8,469m	- 12.0% up







Interim Profit & Net Debt/Equity Ratio



Productivity Measures

<u>1H 2008</u> <u>vs 1H 2007</u>

Cost per ATK - with fuel

HK\$2.79

21.3% up

- without fuel

HK\$1.73

2.4% up

ATK per HK\$1,000 Staff Cost

2,119

0.8% up

Staff Number

20,794

8.3% up

Aircraft Utilisation (Hrs/day)

11.4

2.6% down







